

Branch of AIM Industries Co Kingdom of Saudi Arabia Branch

Presented by Adnan Maswala

## Introduction

- AIM Industries produces Kerb Stones and Paving Flags, amongst other concrete products.
- AIM have worked on several Projects in UAE and KSA
- AIM is located in Khulais The Western Region of Saudi Arabia
- Extensive Products Range
- Difference between AIM and General market quality
- Why AIM?
- The AIM Standard

## About Us

- Started in Dubai, UAE, AIM has worked with over 400 different Contractors
- Having established in 2004, AIM are well versed in handling big projects and completing deliveries to timelines.
- Our fleet is ready to deliver day or night
- AIM established their branch in KSA in 2012.



# Projects in Saudi Arabia

- Bay La Sun Hotel, KAEC
- Emaar Business Park, KAEC
- Juman Park, KAEC
- Industrial Valley Roads Project, KAEC
- Makkah First Ring Road
- Ministry of Transport HHSR, Saabar
- King Abdul Aziz University
- Ministry of Housing Projects in Madinah and Riyadh
- Shamayel Development, Mysem, Jeddah
- King Abdul Aziz University of Science and Technology.
- Royal Commission Project in Yanbu.
- Rosa Farm Project in Riyadh
- Neom Sharma Project near Tabuk.

## Location

- AIM is strategically located 15km away from KAEC, in Khulais in between Jeddah-Yanbu Road and Makkah-Madinah Road
- AIM has delivered material to Makkah, Jeddah, Madinah Al Munawara, Yanbu, Taif, Rabigh & Riyadh.



# Why AIM

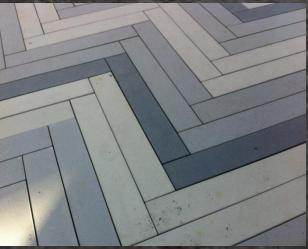


AIM quality for Kerb Stones and Paving Flags is unmatched in finish and strength. We have the ability to make and supply products to the clients needs.

AIM has worked closely with Emaar on several projects and we have consistently delivered material that otherwise was not available in the common market.

AIM has constantly updated its Range and Colours so as to always remain ahead of the competition.







# Difference between AIM and Local Product



AIM products are Hydraulically Pressed which means they have no honeycombing (Air Bubbles)

The above Kerbs were laid around the same time as the Kerbs below.

As you can see the cement paint, normal paint and integrity of the kerb have given way in the top 2 photos.

Our kerbstone does not need cement paint, grouting in between or any need to replace Kerbs due to erosion from salt. We use Sulphate Resistant Cement and as long as the kerbs are laid as per our recommendations we guarantee the product for a Minimum of 5 Years.

AIM Products provide long term value for money.

Difference between Our Kerbs and Cast at Site Kerbs. AIM products are in Line and aesthetically pleasing. Picture on left is on Amir Sultan Road. Picture on the right is in Dubai.



Cast at Site damages the entire length of the cast. AIM kerbs if damaged only need that piece to be replaced.



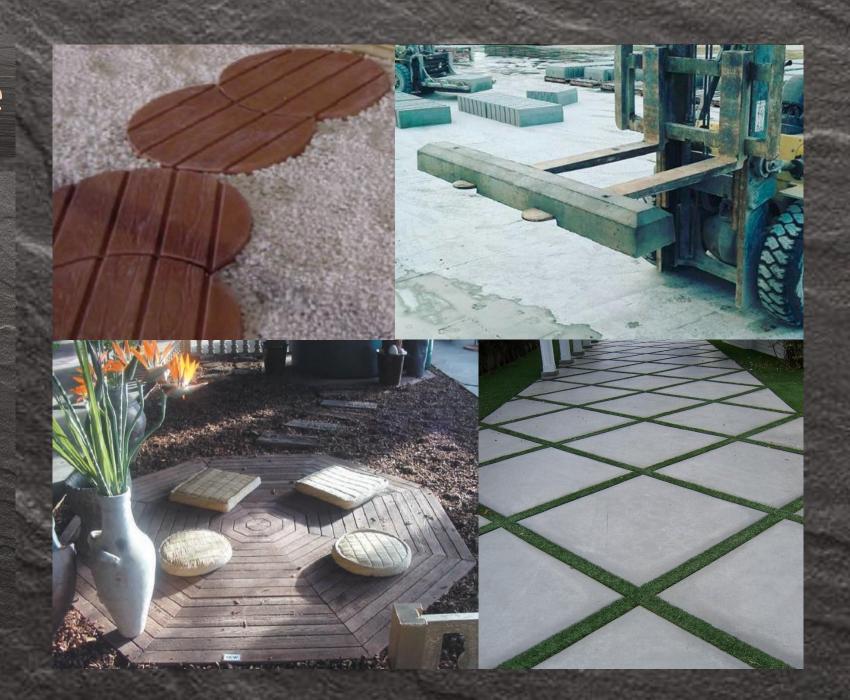
## The AIM Standard

- Our Range for both Kerb Stones and Pavers are unparalleled within the Kingdom of Saudi Arabia.
- Our production capacity from a 10 Hour Shift is 1KM of Kerbstones and depending on the size of the tile, between 400 Sq Metres – 1000 Sq Metres.
- We are capable of running two shifts in a day, and Production Time Schedule is heavily dependent on how the site operates.
- We maintain our standards and do not sacrifice on quality.



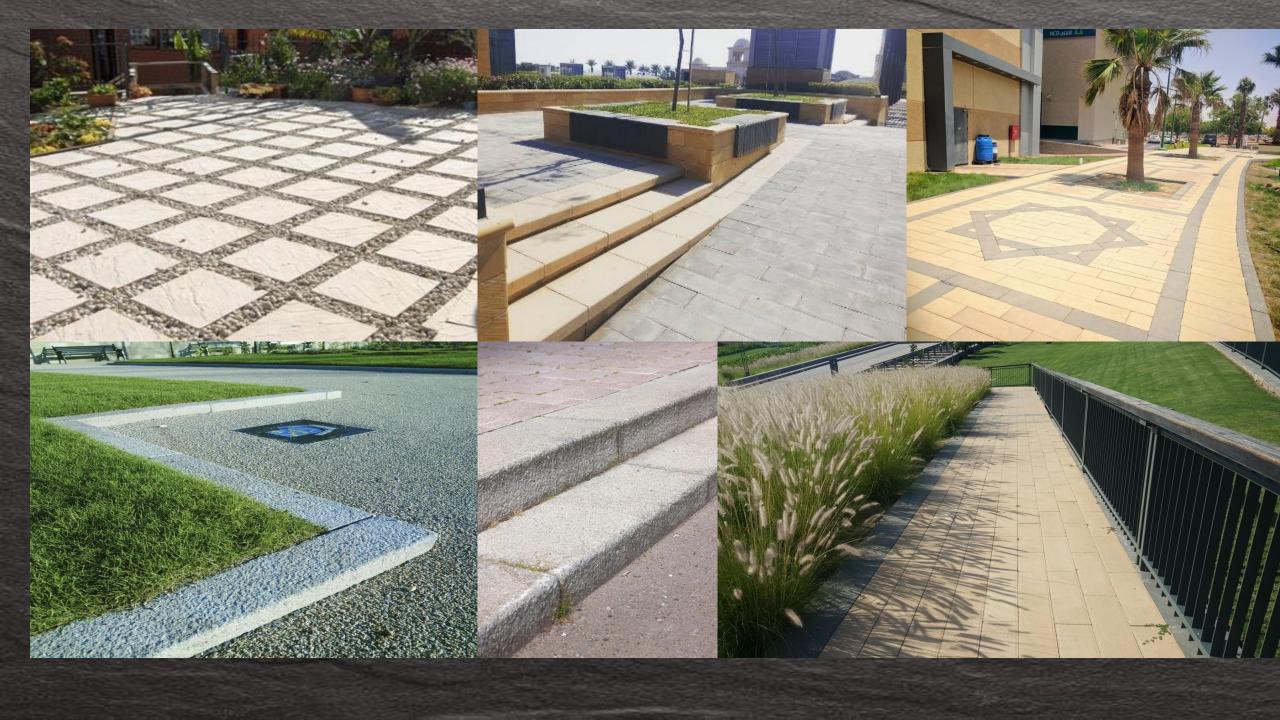
# Products Range

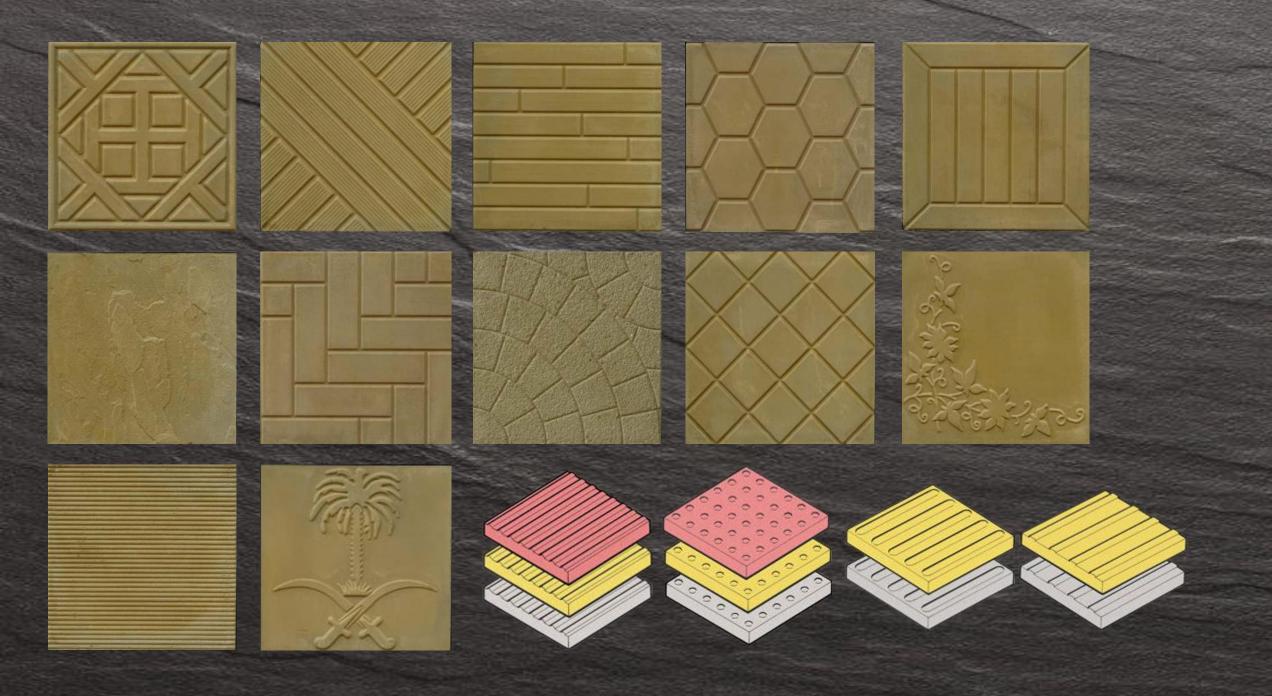
- Steps
- Risers
- Flush Kerbs
- Splay Kerbs
- Bullnose Kerbs
- Parking Kerbs
- Paving Tiles
- Garden Landscape Items



# AIM Finishes

- Shot blasted
- Honed
- Sand Blasted
- Tumbled
- Tactile Tiles
- Riven Tiles (Natural Stone Finish)
- Split





### **INFORMATION KERBS**

#### SPEED LIMIT



### **SCHOOL CROSSING**



Kerbs can be made to incorporate a wide variety of Safety ,Warning or Directional signs .

### SLEEPER



#### **ROUNDABOUT KERB**



# Projects

We are extremely proud and pleased to present our work to you which please find in the slides below.

















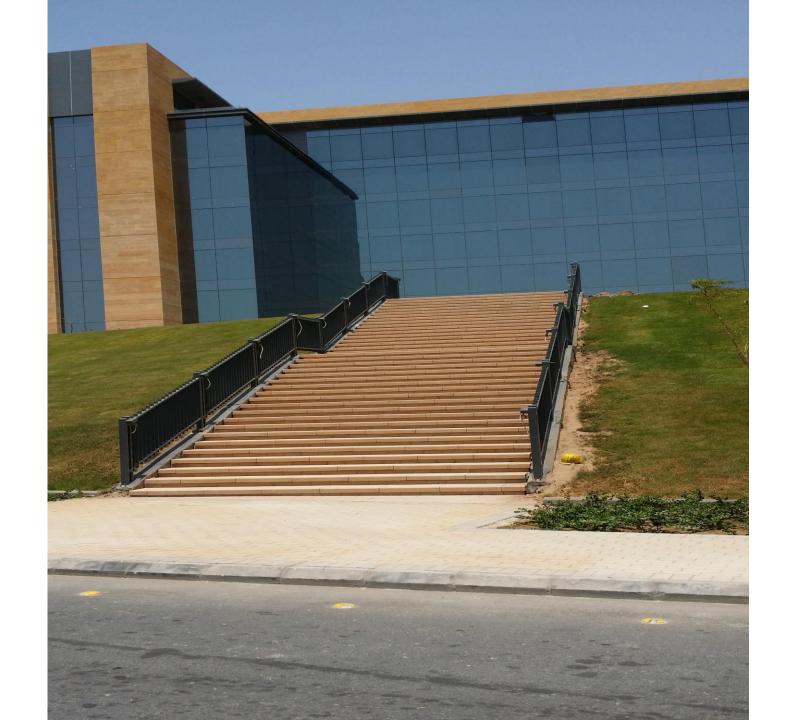




























# In Summary

### Why chose AIM Products??

- Long term saving. Do not need to replace the same work after a short while.
  AIM guarantee's is products for a minimum of 5 years and we assure you if laid according to our specifications this would last for 20 Years.
- 2. Quality Product means quality raw material. No Salt containing Sand / Water is used in our manufacturing process. We only use SRC (Type V) Cement to withstand the salt in the soil on which the product is being installed.
- 3. Ability to provide colours to suit the clients desire and in sizes to make the project a piece of Art.
- 4. Finally because we always AIM High.